

CAMPARI GROUP

COOKIE NOTICE

Last Modified: [December 2021]

Unless otherwise expressly stated, terms in this notice have the same meaning as defined in the **Privacy Notice**.

1. SCOPE OF NOTICE

This Cookie Notice supplements the information contained in the **Privacy Notice** and explains how we and our business partners and service providers use cookies and related technologies in the course of managing and providing our online services and our communications to you. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases, we may use cookies and related technologies described in this Cookie Notice to collect personal information, or to collect information that becomes personal information if we combine it with other information. For more details about how we process your personal information, please review the **Privacy Notice**.

2. WHAT ARE COOKIES AND RELATED TECHNOLOGIES

As is common practice among websites, our Services use cookies, which are tiny files downloaded to your computer that allow us and our third-party partners to collect certain information about your interactions with our email communications, websites and other online services, and that improve your experience. We and our third-party partners and providers may also use other, related technologies to collect this information, such as web beacons, pixels, embedded scripts, location-identifying technologies and logging technologies (collectively, “**cookies**”).

3. WHAT WE COLLECT WHEN USING COOKIES

We and our third-party partners and providers may use cookies to automatically collect certain types of usage information when you visit or interact with our email communications and Services. For example, we may collect log data about your device and its software, such as your IP address, operating system, browser type, date/time of your visit, and other similar information. We may collect analytics data or use third-party analytics tools such as Google Analytics to help us measure usage and activity trends for our online services and better understand our customer base. We also may collect location data, including general geographic location based on IP address or more precise location data when a user accesses our online services through a mobile device.

We use the following types of cookies:

- (a) **Strictly necessary cookies.** These cookies enable core functionality such as security, network management and accessibility. You may disable these by changing your browser settings, but this may affect how the Services function. The legal basis for our use of strictly

necessary cookies is your request to enter our websites and thus the performance of a free contract to which you are party of, namely being able to provide and maintain our Services. Please see the website **Cookies Chart** (below) for more information.

- (b) **Preferences cookies.** These enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in. If you are accessing our Services, you have been asked to consent to the use of these cookies. You are free to deny your consent. Please see the website **Cookies Chart** (below) for more information.
- (c) **Statistics cookies.** These cookies allow us to recognize and count the number of visitors to our Services, and to see how visitors move around our Services when they are using them. This helps us to improve the way our Services work, for example, by ensuring that users are finding what they are looking for easily. If you are accessing our Services, you have been asked to consent to the use of these cookies. You are free to deny your consent. Please see the website **Cookies Chart** (below) for more information.
- (d) **Marketing cookies.** These cookies record your visit to our Services, the pages you have visited and the links you have followed. They are used to track visitors across our Services. If you are accessing our Services, you have been asked to consent to the use of these cookies. You are free to deny your consent. Please see the website **Cookies Chart** (below) for more information.

4. HOW WE USE INFORMATION COLLECTED VIA COOKIES

We use cookies for a variety of reasons outlined below:

- If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out; however, in some cases, they may remain afterwards to remember your site preferences when logged out.
- We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.
- The Services offer newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.
- The Services offer e-commerce or payment facilities and some cookies are essential to ensure that your order is remembered between pages so that we can process it properly.
- When you submit data through a form, such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

- In order to provide you with a great experience on the Services, we provide the functionality to set your preferences for how the Services run when you use it. In order to remember your preferences, we need to set cookies so that this information can be called whenever you interact with a website page.
- We use cookies to provide and monitor the effectiveness of our Services, monitor online usage and activities of our Services, and facilitate the purposes identified in the **How We Use Your Personal Information** section of our **Privacy Notice**.
- We may also use the information we collect through cookies to understand your browsing activities, including across unaffiliated third-party sites, so that we can deliver information about products and services that may be of interest to you.

Please note that we link some of the personal information we collect through cookies with the other personal information that we collect about you and for the purposes described in our **Privacy Notice**.

5. YOUR CHOICES ABOUT COOKIES

If you would prefer not to accept cookies, most browsers will allow you to change the setting of cookies by adjusting the settings on your browser to: (i) notify you when you receive a cookie, which lets you choose whether or not to accept it; (ii) disable existing cookies; or (iii) set your browser to automatically reject cookies. Be aware that disabling cookies may negatively affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionalities and features of the Services.

Depending on your device and operating system, you may not be able to delete or block all cookies. In addition, if you want to reject cookies across all your browsers and devices, you will need to do so on each browser on each device you actively use. You may also set your email options to prevent the automatic downloading of images that may contain technologies that would allow us to know whether you have accessed our email and performed certain functions with it.

If you are located in the EEA, UK, or Switzerland, you may take advantage of **Your Online Choices**. This service allows you to select tracking preferences for most of the advertising tools. As such, it is recommended that you make use of this resource in addition to the information provided in this document.

6. UPDATES TO THIS COOKIE NOTICE

We will update this Cookie Notice from time to time. When we make changes to this Cookie Notice, we will change the “Effective Date” at the beginning of this notice. If we make material changes to this notice, we will notify you by prominently posting on our Services or through other appropriate communication channels. All changes shall be effective from the date of publication unless otherwise provided in the notification.

7. CONTACT US

If you have any questions or requests in connection with this Cookie Notice or other privacy-related matters, please contact us at gdpd.office@campari.com

COOKIES CHART